

## The Purple Pam Foundation Announces 2nd Annual DJ Scholarships for Women DJs

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(San Francisco, CA) The Purple Pam Foundation is pleased to announce its second annual DJ Scholarship contest for 2021. This contest is for up-and-coming women DJs based on the West Coast. These scholarships support the vision of legendary DJ Pam Warren, aka [Pam the Funkstress](#) aka Purple Pam aka the Turntable Queen, who served as a role model and mentor to women DJs throughout her storied career. Beginning in the late 80s, Pam's adventures on the wheels of steel took her from spinning with pioneering all-female Bay Area hip-hop trio 3 Deep, to joining sociopolitical rap outfit The Coup, to competing in the prestigious DMC competition, to becoming a highly-respected club and mixtape DJ, to forming Bay Area Sistah Sound (B.A.S.S.) with DJ Zita, to rocking radio airwaves on KBLX-FM, to becoming the official DJ for pop music icon Prince.

Following Pam's tragic passing in December 2017, the Purple Pam Foundation (PPF) was established in 2018 to further her legacy and create pathways for women DJs in the music industry. The DJ Scholarships support the PPF's mission by empowering aspiring women DJs to build their skills and receive professional training.

The first scholarship is for the prestigious [Beat Junkie Institute of Sound](#) in Glendale, California. The second is for Creative Minds at the [Pyramind](#) (pronounced "PEERA-MIND") Music Production and Audio Institute in San Francisco. Both scholarship winners will also receive a one-year subscription to DMS Music Service and DJ supplies from 1 Stop DJ Shop.

DJ Danyelle Jennings, recipient of the First Annual PPF DJ Scholarship, said, "It was an honor and pleasure to be awarded one of the first Purple Pam Foundation DJ Scholarships, which afforded me the means to attend a school that I may not have had the opportunity to do so otherwise. Attending Pyramind Evolving Sound was an awesome experience. I came out having learned about Rekordbox which is a great tool that helps me stay organized and cued up. This inspired me to buy a DJ controller that uses the program as its interface. I would like to thank the Purple Pam Foundation for keeping her spirit alive in this way."

Pyramind offered this official statement: "Pyramind is excited to collaborate with the Purple Pam Foundation again. The work they do in investing in the youth, the art of DJing, and building community around music is unparalleled. We are proud to be a part of their 2021 Scholarships! This year we have expanded our offering to one lucky winner by giving them access to our full 12-week, comprehensive DJ course in San Francisco. Throughout this experience, the winner will join our students in working with a set of CDJs and a mixer. They will learn how to beat match, mix, perform, and even stream to the world!"

The PPF's Program Coordinator, Alex Mejia, added, "Pam knew there were more obstacles and less opportunities for women to enter the DJ world. The PPF is thankful to all of our friends for keeping Pam's legacy alive and helping more women follow the trail she blazed. It's truly a blessing to offer access to two of the most accredited and professional DJ schools on the West Coast -- keeping DJ culture moving forward in Pam's honor."

**Contest information:**

Submissions will be accepted between August 1 through September 30, 2021. Winners will be announced on October 9th on [twitch.tv/trueskool](https://www.twitch.tv/trueskool).

To enter, 1) you must be a woman over the age of 18 with a high school diploma or GED; 2) Submit a one to two minute video of you DJing on turntables or a controller; 3) submit an essay of no less than 500 words, expressing why you should be chosen for this particular Scholarship; and 4) submit your application, video link, essay and your questions to [purplepamfoundation@gmail.com](mailto:purplepamfoundation@gmail.com).

Good luck from the Pam the Funkstress team!

For more information, visit [PurplePamFoundation.com](https://www.purplepamfoundation.com).

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